

WHAT IS CLAIMED IS

1. A driving apparatus for a display device, comprising:

a driving circuit for generating a signal to allow a display
5 section to display, said driving circuit having a digital signal
processing circuit for processing a digital signal, a digital-
to-analog converter circuit for converting a digital signal to an
analog signal, and an analog signal processing circuit for
processing an analog signal; and

10 a power supply circuit for generating a supply voltage for
said driving circuit; wherein

said power supply circuit reduces the supply voltage supplied
to said digital-to-analog converter circuit and to said analog
signal processing circuit, from the supply voltage during the normal
15 operation, when a predetermined power save is instructed.

2. A driving apparatus for a display device according to claim 1,
wherein said power supply circuit comprises:

a boosting section for boosting the input voltage;
20 a feedback section for detecting the supply voltage at the
output end of the power supply as a resistor divided voltage,
comparing the detected voltage with a reference voltage, and
controlling said boosting section so that said supply voltage is
constant;

25 a plurality of resistive elements each with a different
resistance value and connected to said output end of the power supply
for detecting said supply voltage; and

a selector switch for selecting a resistive element to be
connected to said feedback section from among said plurality of

resistive elements; wherein

a divided voltage value of said supply voltage input to said feedback section is adjusted in response to the resistance value of the resistive element selected by said selector switch, and the
5 output supply voltage to said digital-to-analog converter circuit and to said analog signal processing circuit is changed.

3. A driving apparatus for a display device according to claim 2,
wherein

10 a resistive element with a lower resistance value is selected by said selector switch when reduction in the output supply voltage is desired so that the divided voltage value input to said feedback section is increased.

15 4. A driving apparatus for a display device according to claim 1,
wherein

said power supply circuit comprises:

a boosting section for boosting the input voltage;

20 a boosted power supply output switch for controlling passage between said boosting section and said output end of power supply;
and

a non-boosted power supply output switch for bypassing the input and said output ends of power supply; wherein

25 said two types of output switches are switched and controlled such that one of the boosted or non-boosted supply voltages is output to said digital-to-analog converter circuit and to said analog signal processing circuit.

5. A driving apparatus for a display device according to claim 1,

wherein

said power supply circuit comprises:

a boosting section, including a plurality of capacitors and
a plurality of switches for capacitors, for boosting an input
5 voltage by switching and controlling said plurality of switches
for capacitors;

a boosted power supply output switch for controlling the
passage between said boosting section and output end of the power
supply; and

10 a non-boosted power supply output switch for bypassing the
input and said output ends of the power supply; wherein

a power supply clock produced by said driving circuit using
the system clock is used for switching and controlling said
plurality of switches for capacitors; and

15 one of the boosted or non-boosted supply voltages is output
to said digital-to-analog converter circuit and to said analog
signal processing circuit, or the output of said supply voltage
to these circuits is suspended in response to the switching control
of said output switch and said power supply clock.

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6. A driving apparatus for a display device according to claim 5,
wherein

said driving circuit determines a current mode from a boosted
power supply generating mode, a non-boosted power supply generating
25 mode, or a power supply suspension mode, based on a predetermined
power save control instruction, and based on the determination
controls supply and suspension of supply of said power supply clock
or supply and suspension of supply of the clock from said oscillation
circuit, and opening/closing of said output switches of said power

supply circuit.

7. A driving apparatus for a display device according to claim 1,
wherein

5 said power supply circuit comprises:

 a boosting section, including a plurality of capacitors and
 a plurality of switches for capacitors, for boosting the input
 voltage by switching and controlling said switches for capacitors;

10 a boosted power supply output switch for controlling the
 passage between said boosting section and output end of the power
 supply; and

 a non-boosted power supply output switch for bypassing the
 input and said output ends of the power supply; wherein

15 a clock from a predetermined oscillation circuit is used for
 the switch control of said plurality of switches for capacitors;
 and

 one of the boosted or non-boosted supply voltages is output
 to said digital-to-analog converter circuit and to said analog
 signal processing circuit, or the output of said supply voltage
20 to these circuits is suspended in response to the switching control
 of said output switches and the clock from said oscillation circuit.

8. A driving apparatus for a display device according to claim 1,
wherein

25 said digital-to-analog converter circuit includes a
 plurality of voltage dividing resistive elements connected in
 series to the power supply from said power supply circuit, divides
 said supply voltage into a plurality of stages by said voltage
 dividing resistive elements, selects a divided voltage

corresponding to the digital data, and outputs an analog signal.

9. A driving apparatus for a display device according to claim 8, wherein said power supply circuit comprises:

5 a boosting section for boosting the input voltage;

a feedback section for detecting the supply voltage at the output end of the power supply as a resistor divided voltage, comparing the detected voltage with a reference voltage, and controlling said boosting section so that said supply voltage is
10 maintained;

a plurality of resistive elements each with a different resistance value and connected to said output end of the power supply for detecting said supply voltage; and

15 a selector switch for selecting a resistive element to be connected to said feedback section from among said plurality of resistive elements; wherein

20 a divided voltage value of said supply voltage input to said feedback section is adjusted in response to the resistance value of the resistive element selected by said selector switch, and the output supply voltage to said digital-to-analog converter circuit and to said analog signal processing circuit is changed.

10. A driving apparatus for a display device according to claim 9, wherein

25 a resistive element with lower resistance value is selected by said selector switch when reduction in the output supply voltage is desired so that the divided voltage value input to said feedback section is increased.

11. A driving apparatus for a display device according to claim 8, wherein

 said power supply circuit comprises:

 a boosting section for boosting the input voltage;

5 a boosted power supply output switch for controlling passage between said boosting section and said output end of power supply; and

 a non-boosted power supply output switch for bypassing the input and said output ends of power supply; wherein

10 said two types of output switches are switched and controlled so that one of the boosted or non-boosted supply voltage is output to said digital-to-analog converter circuit and to said analog signal processing circuit.

15 12. A driving apparatus for a display device according to claim 8, wherein

 said power supply circuit comprises:

 a boosting section, including a plurality of capacitors and a plurality of switches for capacitors, for boosting an input 20 voltage by switching and controlling said plurality of switches for capacitors;

 a boosted power supply output switch for controlling the passage between said boosting section and output end of the power supply; and

25 a non-boosted power supply output switch for bypassing the input and said output ends of the power supply; wherein

 a power supply clock produced by said driving circuit using the system clock is used for switching and controlling said plurality of switches for capacitors; and

one of the boosted or non-boosted supply voltages is output to said digital-to-analog converter circuit and to said analog signal processing circuit, or the output of said supply voltage to these circuits is suspended in response to the switching control
5 of said output switch and said power supply clock.

13. A driving apparatus for a display device according to claim 12, wherein

said driving circuit determines the current mode from a
10 boosted power supply generating mode, a non-boosted power supply generating mode, or a power supply suspension mode, based on a predetermined power save control instruction, and based on the determination, controls supply and suspension of supply of said power supply clock, or supply and suspension of supply of the clock
15 from said oscillation circuit, and opening/closing of said output switches of said power supply circuit.

14. A driving apparatus for a display device according to claim 8, wherein

20 said power supply circuit comprises:
a boosting section, including a plurality of capacitors and a plurality of switches for capacitors, for boosting the input voltage by switching and controlling said switches for capacitors;

25 a boosted power supply output switch for controlling the passage between said boosting section and output end of the power supply; and

a non-boosted power supply output switch for bypassing the input and said output ends of the power supply; wherein
a clock from a predetermined oscillation circuit is used for

the switch control of said plurality of switches for capacitors; and

one of the boosted or non-boosted supply voltages is output to said digital-to-analog converter circuit and to said analog signal processing circuit, or the output of said supply voltage to these circuits is suspended in response to the switching control of said output switches and the clock from said oscillation circuit.

15. A driving circuit for a display device for generating a signal
10 to allow a display section to display, said driving circuit comprising:

a digital signal processing circuit for processing a digital signal;

15 a digital-to-analog converter circuit for converting a digital signal to an analog signal; and

an analog signal processing circuit for processing an analog signal; wherein

when a predetermined power save is instructed, said digital-to-analog converter circuit and said analog signal processing circuit operate with a supply voltage less than the supply voltage during normal operation.